

# LISTENING TO THE WHISPERS

LESSONS ON LEADERSHIP,  
LIFE, AND LETTING GO

## Dedication

For my daughter and my son — who have taught me how to be a better dad, who have shown me patience, forgiveness, and the true meaning of love. Thank you for forgiving me when I was too hard, and for reminding me every day what truly matters. I am so proud of both of you.

For Mom, who raised me to be kind and strong — and who wasn't afraid to use the wooden spoon on my behind — and for Dad, who showed me the value of honesty, hard work, and leading by example. For my Sister (Sis) — my best friend — and her daughter Kristin (Missy), whose whisper reminds me that love is eternal.

The Light Shall Set You Free reminds us that love, like the whispers we hear, transcends time. Those we've lost don't disappear; they continue to speak to us,

guiding us through quiet signs and memories that stop us just long enough to feel their presence. This is the essence of love's continuity — it evolves, but it never leaves us.

To my friends and mentors who have shaped my path — your influence is woven into these pages. Each of you has been a whisper in my journey, guiding me to see my potential, challenge my limits, and grow in ways I didn't know were possible.

And to anyone who is learning to listen to the whispers — this is for you. May you find comfort in knowing that light surrounds you, love is a constant, and the whispers that come to you are the divine guidance you need. They are the soft nudge in the direction of your highest self, the quiet confirmation that you are never alone, even in moments of uncertainty.

Trust the whispers. They are always there — leading you toward what truly matters.

## Author Opening Inspirations



The frog who refuses to give up — never giving in, never letting go — that image has stayed with me throughout life. No matter how deep life swallows you, there is always a choice: to fight, to hold on, and to keep moving forward. Dad said, “You never worry about the how, son.” I carry that with me in every venture, every relationship, every challenge.

When Gretzky told me at the LaMar Mansion, “You’ll miss 100% of the shots you don’t take,” he was right. It’s not just about taking chances — it’s about trusting that there’s a force greater than fear guiding each step you take. That’s the whisper of faith.

That’s where *The Light Shall Set You Free* comes alive:

reminding us that we are not separate from the divine energy that moves through every moment. The light within us — the quiet whisper of the soul — is the same power that pulls us from despair and points us toward growth.

Every challenge, every setback, every “missed shot” carries a message. The light uses these moments not to punish, but to awaken. It asks: will you give up, or will you rise again knowing that strength, faith, and purpose are already within you?

This book comes from that same spirit — no matter the fall, there’s always something worth reaching for and a reason to rise again. The whispers don’t promise an easy path, but they promise light at the end of every dark tunnel.

When you listen, trust, and act in faith, you discover what *The Light Shall Set You Free* truly means — that freedom isn’t found in perfection, but in courage, surrender, and the willingness to try again.

## Prelude – Setting the Stage

Some answers don't arrive with fanfare. They arrive quietly, nudging us unexpectedly, asking us to pause and reflect. Before you read the letter that follows, understand this: every choice I've made in life — in business, coaching, and family — has been guided by whispers. Moments that seem small or ordinary — never having to worry about an open parking spot, meeting the right person at the right time, hearing a phrase that lands deep — often carry the wisdom we need, if we pay attention.

That's the essence of what *The Light Shall Set You Free* teaches: that divine guidance rarely shouts. It speaks in stillness, in patterns that repeat, in signs that only make sense once we stop resisting and start trusting. The universe is always in communication with us, aligning circumstances and people to guide us toward healing, purpose, and growth. The light works through every quiet nudge, every coincidence that isn't really coincidence at all.

The following letter is one such whisper. It came softly but carried the power to change everything. It reminded me that when we slow down long enough to listen — truly listen — we open the door for light to enter. We begin to understand that the whisper isn't outside us; it's the voice of the divine within, guiding every step.

Children's Research Hospital. Not just any branch, but the very division that works directly with donors and supports research. It was no accident that my path crossed with theirs. The whisper led me there, a reminder that light always moves us toward service, compassion, and acts that ripple far beyond what we can see.

When we trust that pull — the small, gentle voice urging us toward goodness — we step into the current of divine purpose itself. That's how the light sets us free: by showing us that even in the smallest choices, we are never walking alone.



## **“Listening to the Whispers”**

Listening to the whispers is where the spiritual universe - with the gentle guidance of your angels — reveals its blessings." Not every answer arrives as a lightning bolt. Sometimes, it comes as a whisper - a gentle nudge hidden in the ordinary moments of our day, guiding us quietly toward what we are meant to do.

On September 1, I was finalizing a trust document when a thought softly surfaced: How can I honor my niece, Kristin, who passed so young from brain stem cancer? I wanted part of the trust to support St. Jude Children's Research Hospital, but I didn't know how to make the donation anonymously. I released the thought to the spiritual

universe and let it go. The very next day, a series of small, ordinary events began to align. My friend, who had been helping me, couldn't meet me in the parking lot as planned. Instead asked that I bring the trust folder upstairs for notarization. That small, unexpected shift led me to a door I had never noticed before.



On the sign: St. Jude Children's Research Hospital. Not just any branch, but the very division that works directly with donors and supports research. I stepped inside, and within minutes, a kind woman handed me the exact contact I needed to carry out the intention that had been in my heart only the day before. To me, this was no coincidence. It was a vivid reminder that the spiritual universe and your angels are always at work, quietly weaving circumstances together for our highest good. The whispers are real. They don't shout - they guide gently, appearing in delays, detours, and subtle nudges that redirect us toward love, purpose, and fulfillment.

Even when life feels uncertain, when answers seem out of reach, your angels are there - protecting, guiding, and offering healing. Through their gentle presence, we are reminded that we are never walking alone. Stay open. Pay attention. Listen for the whispers. They will always lead you to where love, intention, and blessings unfold.

Authored by Clement, 09-02-2025

## Part 1 – Foundations

I grew up in Edmonton, Alberta, where winters could freeze your fingertips and teach resilience, patience, and focus. Sports became my classroom — hockey and baseball taught leadership, teamwork, perseverance, and how to inspire others to give their best. My dad, a Plains Cree Métis, and my mom, Irish and spirited, instilled values of integrity, effort, kindness, and courage.

Even as a child, I noticed moments that didn't make sense at the time — choices that felt right without explanation. Later, I recognized these as whispers guiding me toward lessons I needed to learn: resilience, empathy, and the value of showing up for others. Those subtle nudges often arrived in quiet ways — a thought, a feeling, or a fleeting sense that one action mattered more than another.

I coached hockey and baseball for more than twenty years, winning roughly seventy-five percent of our games. But the true victories were never the scores —

they were the bonds we built, the lessons in discipline, respect, and showing up for each other. Most of my players had never flown before. On one trip, a girls' soccer team was on the same flight. The parents were anxious about how close the teams were getting, but my guys earned respect through character, teamwork, and empathy. That trip reminded me that leadership isn't about control; it's about trust, character, and standing tall when it counts — and often trusting the inner guidance you can't always explain.

From early on, I learned that you can't do it alone. Teams amplify everything you do, and better results come together. That lesson carried into coaching behind the Iron Curtain, into business, fatherhood, and every venture I've pursued. The small moments — a player's smile after a hard loss, a teammate helping another to rise — carry more meaning than the victories themselves.

Paying attention to the whispers in those moments shaped the way I lead and live.



## Part 2 – As a Coach

Sports became my lifelong classroom. Over twenty years of coaching hockey and baseball, I discovered that leadership is built on trust, the ability to see potential, and the courage to bring people together toward shared goals. The lessons I learned as a player shaped how I guide others, emphasizing encouragement, discipline, and the importance of believing in what people can achieve when given the right support.

One of my favorite memories: Minor Hockey Week, a national tournament. After early-round success, I couldn't be on the bench for the final. My dad, who once played professionally, stepped in, coached the team, and we won the championship. Afterward, he said, "It was easy because you developed the skill level and taught the boys to play together. No one can do it alone. Everyone must do their part before achieving greatness." That lesson — preparation, trust, and teamwork — became a cornerstone in everything I did.

Coaching taught patience, emotional intelligence, and how to turn setbacks into fuel. These principles followed me into business. Managing contracts, navigating complex deals, or resolving conflicts — I treated every challenge like a game, keeping everyone focused on the goal, not distractions. I also learned to listen — not just to my players or colleagues, but to the whispers guiding me toward the next right step. Whether a small insight before a critical decision or an inner nudge about the potential in a player, those subtle messages became invaluable tools.

Every player I coached, every colleague I worked with, taught me something. I learned to observe, to adapt, and to respect the small contributions that create the big outcomes. Often, it was the quiet moments — a glance, a hesitation, a reaction — that revealed what action was needed. Listening to these whispers allowed me to guide teams and individuals more effectively than any tactic or strategy alone.

## **Part 3 - Business & Life**

I've spent over fifty years as an entrepreneur — in restaurants, sports bars, banking, logistics, and beyond. One milestone came at fifty, when instead of buying a Corvette, I built a 10,000-square-foot restaurant and sports bar. Family seating areas, Beer Towers from Spain, the largest high-definition TV in the country, Chamber of Commerce meeting rooms, and a \$30,000 putting green outside reflected my vision. Duke, Carolina, and State fans made it a madhouse — and it was everything I imagined.

But life has a way of demanding balance. While I was building that dream, my personal life suffered. My marriage ended, my children felt my absence, and I was forced to learn humility and reflection. Gratitude and forgiveness became my teachers. My children's resilience reminded me that presence matters just as much as ambition.

One of my most valuable business lessons: empower your team. At one organization with two hundred staff,

I didn't make every decision about who stayed or who went. I built accountability into the culture and let ownership reveal performance. Those who weren't committed eventually fell away, while the true leaders rose. That approach turned a \$30,000 deficit into a \$30,000 profit — a \$60,000 swing that kept the business alive.

Throughout it all, I learned to trust the whispers guiding me — those subtle insights that told me when to step forward, when to step back, and when to listen more than I spoke.

My philosophy has always been grounded in intuition, teamwork, and trust in the process. Biz-Connections.com and RGT Charters grew from that foundation — bridging gaps between buyers and sellers, seeing beyond procedural limits, and creating experiences rooted in collaboration, purpose, and fun.



## Personal Life

Fatherhood, marriages (2), and loss taught lessons no business ever could. Hard work alone doesn't fix everything. Children need love, comfort, and guidance.

Losing my mom, dad, and niece Kristin reshaped my priorities. Ice cream rituals with my mom grounded me in presence. Time and reflection restored forgiveness and gratitude in my relationships.

Observing a neighbor navigate hardship with courage and integrity reminded me that life isn't about avoiding pain;

it's about how we respond, support others, and grow. Across business, coaching, and family, the lesson is simple: trust, preparation, patience, and integrity.

The greatest results come when you act with purpose, heart, and listen to the whispers guiding you.





## Part 4 – Spiritual Lessons

Faith, intuition, and listening to the whispers guide every decision I make. Guardian angels — Michael, Gabriel, Raphael, and Muriel — and the subtle guidance of the universe are always present, even when life seems chaotic. I know when my guardians are tired — when I finally get the chance to golf and I hook or slice a ball off the tee, I can tell which one is asking for a break. It's my reminder that even the unseen forces helping us need moments of rest, and that we should never take guidance for granted.

The key is to silence yourself, to step away from noise and expectation, and notice the gentle nudges that point you toward growth, compassion, and purpose.

The whispers rarely shout; they arrive softly — a feeling in your chest, a phrase that repeats in your mind, a coincidence that seems too perfect to ignore.

Sometimes, it's an obstacle that forces you to pause, or an opportunity that appears the moment you decide to let go. The whisper's power lies in its quiet certainty.

When you're struggling or lost, the world tells you to push harder — but the whisper asks you to slow down, breathe, and listen. You'll find it in stillness, in nature, in a stranger's kindness, or in that moment between thoughts where peace lives. That's where guidance begins.

My personal motto has always been: “You can't do it alone; better results together.” This philosophy informs everything I do — from coaching youth hockey to managing complex business ventures, and from building meaningful relationships to producing my podcast,

*What About It.* Collaboration, trust, and shared purpose create results that no single effort could achieve alone.

Listening to the whispers is what allows us to discern the right direction, even when logic alone cannot. It's how we find balance between faith and reason, courage and humility, effort and surrender. When we trust that the universe and our guardians are guiding us — even when the path is unclear — we begin to move with purpose rather than fear.

That is where strength lives, and where light always finds its way back in.



## **Legal Mind and Advocacy**

My father's sharp legal mind and experience as a union shop steward inspired my confidence in advocacy. I am unafraid to stand in court, present a case, or appeal when necessary. I learned early that preparation, precedent, and persistence matter more than fear — whether in a courtroom, a boardroom, or a negotiation.

This mindset informs my business, coaching, and leadership.

Negotiations aren't just about numbers or contracts; they're about understanding people, anticipating challenges, and guiding everyone toward a shared goal.

Like coaching a team or building a company, the legal approach is rooted in trust, strategy, patience, and listening to the whispers guiding the right decisions.

## **Spirit, Philosophy & Action**

Faith, intuition, and careful reasoning work together in my life. Whether listening to the quiet whispers, leading a team, closing a deal, or advocating in court, the principles remain the same: act with integrity, prepare thoroughly, trust the process, and bring others along.

Biz-Connections.com, RGT Charters, and What About It all reflect this philosophy — relying on intuition, teamwork, and purpose-driven action and in keeping my word.

Logic, experience, and effort are critical, but the guidance of the unseen and the strength of collaboration ensure results that are meaningful, lasting, and aligned with your purpose.

Everything I do — in life, business, or heart — flows from faith, intuition, collaboration, and the quiet whispers that remind us we are never meant to go it alone.

## Acknowledgments

I am profoundly grateful to my family — especially Mom, Dad (whom I miss dearly), and Kristin — whose love, guidance, and whispers shaped me. To the many teammates, coaches, business partners, and staff who trusted me, challenged me, and supported me — thank you. Special recognition to St. Jude Children's Research Hospital for inspiring purpose-driven giving and for reminding me that small acts of intention can ripple into extraordinary impact.

## Credits & Inspirations

Gratitude to everyone who shared in this journey — friends, mentors, and listeners who reminded me that life's greatest lessons come through connection, patience, and courage. Special acknowledgment to the guests and supporters of What About It podcast, who explore what it means to get comfortable with the uncomfortable and listen to the whispers guiding us forward.

## What Shaped My Behavior


- *Kiss, Bow, or Shake Hands*
- *The Great Game of Business*
- *Mars and Venus on Fire and Ice*
- *The 7 Habits of Highly Effective People*
- *Good to Great* by Jim Collins
- *Quite Leadership*
- *The Light Shall Set you Free*

## Who Shaped My Thoughts

- *Mom and Dad*
- *My Children*
- *A Professor Friend*
- *Wayne Dyer*
- Robert Iger
- John Edward
- Jeff Kranz
- GOD and his/my Angels

## Special Thanks

To my children and late parents — for teaching resilience, humility, and love. To my friends, business partners, and every player I ever coached — you shaped the lessons that became this book. And to every listener of What About It —

 Thank you all for walking this path with me and for allowing me to share what I've learned about listening, leading, and living intentionally.



## Author's Note & Bio

Clem Letendre is an entrepreneur, coach, and mentor with decades of experience guiding teams, building businesses, and leading with integrity. Drawing from his heritage and personal journey, he shares insights on leadership, collaboration, and the subtle power of listening to the whispers that guide us. Clem is committed to purpose-driven work, bridging gaps, and creating experiences that inspire connection and growth by keeping his word.



## “Closing Whisper “

*As you finish this book,  
remember: the whispers are always  
there. They appear in the quiet  
moments, in delays, in small acts  
that seem inconsequential at the time.  
Listen, trust, and act with integrity.  
You are never walking alone. Life's  
greatest lessons are always within  
reach — you simply have to pay  
attention, follow your heart, and take  
the next step toward love, purpose,  
and fulfillment.*

## “Kisewatisiwin”

*“Be Kind”*